



Who is nnfinity?

**NNFINITY EXISTS TO...**

ensure the sustainable growth of female entrepreneurs through relationships, networks and business knowledge sharing.

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## **OBJECTIVE**

nnfinity is a social enterprise seeking to use its relationships and networks to create wider networks of female entrepreneurs across the African continent. Through this broad network, female African entrepreneurs are empowered to explore opportunities for collaboration, trade and growth thus furthering their own and nnfinity's vision.

## **OUR APPROACH IS TWO-TIERED**

### **Tier one**

To create programmes that connect female entrepreneurs with people, resources and/or skills they need to help them grow their businesses into sustainable and viable enterprises. Our entrepreneurial development division (The Why Effect) helps entrepreneurs ensure the right foundations for growth are in place.

- The Why Effect - strategy design and implementation, systems and processes analysis and implementation, organisational design.
- Enterprise and supplier development - strategic planning and implementation.
- Entrepreneurial hubs – strategic consulting and business acumen skills sharing.
- Events – educational workshops and networking events.
- nnfinity foundation – international funding opportunities for the development and implementation of entrepreneurial development programmes.

### **Tier two**

To provide our clients with the insights, strategic thinking and knowledge they need to tap into the entrepreneurial market.

- Public and private sector – entrepreneurial development programme consulting and management (including enterprise and supplier development).
- Educational programmes – consulting and implementation (project and logistical management).
- Research and knowledge sharing – collection of data for invested stakeholders.

### **Our history**

nnfinity was conceptualised and created by Nicci and Nwabisa - who are both passionate about entrepreneurial growth and development in Africa. Combined we have over 20 years experience as entrepreneurs. We are both natural networkers and strategic planners - we see the bigger picture while still paying close attention to the details. Nwabisa's experience in designing and implementing corporate social responsibility programmes, focused on youth education, have given her the ability to look out for new opportunities and take steps to make them happen. Using her background in communications, Nicci has developed a sense of how to build a solid foundation and grow from there. Our combined skills mean we make success happen on purpose.

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## CONTACT DETAILS

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